Please write a summary outlining the business summary(What it is, who it's for, and why they should choose you)

* Black Philly Events is the first event marketing agency dedicated to the black events happening around the city of Philadelphia.
* We pick up our people where others leave off.
* With a strong focus on group economics and collective work and responsibility, and a sense of purpose, Black Philly Events was created to not only highlight our culture, but to make it more beneficial for our people to engage with one another in a positive manner.
* Our mission at Black Philly Events is to make it easy to find black events and increase attendance and participation to show support to our community.
* We want to support our local black business’ by bringing exposure to the goods and services they have to offer while making a difference through positive engagements and social interactions.

Please list out your value propositions and how you plan to make an income off of it.

* Black Philly Events will offer promotion packages consisting of:
  + Free event posting on IG & Website (Ticket Processing fee per ticket sold through site)
  + $25 1X promo blast on all platforms
  + $50 includes promo ad on website, highlight in weekly email and posted on IG (2 weeks min)
  + $100 includes promo ad on website, highlight in weekly email and posted on IG (1 month min)

Please list out partners/competitors whose platform you like for research purposes.

Competitors

* <https://www.visitphilly.com/>
* <http://www.afrophilly.com/>

Partners

* <https://www.instagram.com/villageofvendors/>